



FCC Report for the FIRST Quarter of 2008 January 1 THROUGH March 31, 2008

The most significant issues and children's programming report
(Local and Network Programs)

1. Children's Issues
2. Terrorism
3. Safety
4. Minority/Latino Concern
5. Community Action
6. Politics
7. Economy
8. Drug & Alcohol
9. Gangs
10. Crime
11. Domestic Violence
12. Health
13. Education
14. Immigration

Department of Public Affairs
TELEMUNDO SAN ANTONIO-KVDA TV CHANNEL 60
San Antonio, Texas
January 10, 2008



KVDA ISSUES/PROGRAMS REPORT

FILED April 10, 2008

For the Period of January 1 through March 31, 2008

The report reflects coverage for the first quarter from January 1 through March 31, 2008. KVDA (TV) also airs several programs produced by Telemundo Network. These programs often address community issues identified by KVDA (TV), as well as other public affairs topics.

ISSUES

Children's Issues	Safety	Politics
Minority/Latino Concern	Immigration	Health
Education	Economy	Drug & Alcohol
Domestic Violence	Crime	Community Action

KVDA San Antonio also airs several programs produced by Telemundo network. These programs often address community issues identified by KVDA, as well as other Public Affairs topics. Community Issues, Shows, Special Events, Kids TV Show Report, Children Educational Programs, News Programs, Special Segments during News at 5pm & 10pm, Public Services Announcements and Non Broadcast efforts in which these issues were addressed.

Local Programming and Special Shows:

CONTEO de Noticias

Monday through Friday on Telemundo Channel 60 5pm and 10:00pm

Conteo de Noticias 60 is a local 30-minute newscast with a very direct approach. Reporters focus on the angle of a story, which most affects our Latino community. *Conteo de Noticias 60* covers the day's hard news, sports, weather, and feature stories. This is a newscast that wants to make a difference in the lives of San Antonio's Hispanic community, and often succeeds. *Conteo de Noticias 60* is broadcast Monday through Friday, at 5 & 10pm

Public Service Announcements

:10, :15, and :30 second local and national PSA informing about Education, Health, Adult Education (Latino Issues), Immigration (Latino Issues), Family Values (Latino Issues) against Crime, Drug and Alcohol abuse.

Cada Dia Con Maria Antonieta Collins

Monday through Friday on Telemundo Channel 60 6:00am

Cada Dia Con Maria Antonieta Collins continues the Telemundo tradition of bringing the very best news coverage to the U.S. Hispanic Audience. Hosted by highly respected journalists Maria Antonieta Collins. The three hour show features entertainment, sport news, and lifestyle segments such as health and food. Her expertise and professionalism, along with her charm and kindness offers viewers the tools and information that will help them face the challenges on their daily life. They “will share the beginning of each day in an authentic and simple way”.

Al Rojo Vivo con Maria Celeste

Monday through Friday on Telemundo Channel 60 3pm & 4:00pm

Al Rojo Vivo con Maria Celeste is a daily news magazine program that covers the day's most important news and offers viewers special interest segments like immigration and health issues. As key anchor and managing editor, Maria Celeste spearheads this daily news magazine in her own inimitable style.